introductory prices

gethin coles PHOTOGRAPHY

Basic: Photography and processing

We strongly recommend you follow our guidelines on preparing your home for the photoshoot. We spend 20-30 minutes photographing your property, and produce 12 fully processed images for use in your advertising, with your agent and online. You can use these photos wherever you like without any limitations. Includes using a "skyhook" if appropriate to get elevated shots of your property.

$199 through your agent*
or $327

Standard

As above, except we spend 45mins - 1 hour at your property, this gives us a chance to make a few alterations (and with you consent and assistance) move items around slightly. At least 15 images processed, plus "the best of the rest" digital negatives supplied in a reduced size format for use online.

$299 through your agent*
or $389

Advanced

We will visit your property a couple of weeks before the shoot, and take some preliminary shots; we'll advise you then and, if necessary, after what changes you could make to ensure your property looks its best in the photos. We'll let you see the test shots so you can see what could be improved. We'll spend up to 2 hours at your property on the day of the shoot, producing 75+ digital negatives and at least 25 processed final shots. Includes 2 virtual tours, or panoramic shots.

$895 This option not available though your agent.

How many shots is enough?

Basic package has 12 shots - this is usually more than enough to get the feel of the property across. We spend the longest amount of time on your "lead shot" - the main shot of the house; this has got to be strong, because it will be the thing that draws your prospective buyers in. If they don't like the first few shots they see, they wont look at any more.

*If you purchase through your agent, they will generally be liaising with you (and doing some of the preparation - hence the cheaper cost). Although you will pay Gethin Coles Photography directly these photos will be the property of your agent, and their consent will be needed before the photos can be used elsewhere. Any negotiations for subsequent usage must be with your agent, not with Gethin Coles Photography.

Optional Extras

Virtual Tours

Basic: Simple 360 degree virtual tour for use on your website (see our website for examples). **$95 per tour**

Window Card

The best images designed into a window card for your own promotion (most useful if you are selling the property yourself - agents will generally have their own templates). **$111 including 2 x A3 prints (super high quality archival prints)**

Advert Design

Again most useful if you are selling your own property, we use the window card to create an advert (you will need to book the size yourself and let us know the dimensions), you will need to pick a similar shape the window card, otherwise the layout will need to be re-designed. **$105**

For Sale Sign / Display board

Featuring photos from the shoot plus supplied text. Includes design plus coreflute sign ready to by mounted (or supplied with stake). **60x90 cm $150 Bigger sizes available**

Agent-branded mailers & flyers

Offset printed Sumo-Sized super high quality 2 sided flyers printed on extra heavy duty 420 gsm card stock with gloss finish. Sumo cards are close to the biggest thing you can post for the price of an ordinary stamp. 220 x 120mm. **Design plus 500 prints $394 Other sizes, finishes & quantities available.**

Professional Copywriting

$85 Per paragraph: description based on questionnaire. Not quoted on the copywriter visiting the property.